

Rep Order# 6867590 Ver# 1 Status New  
EC'd Yes

Traffic Order# 217201

Printed: 10/24/2012 1:13 PM  
Last Received: 10/24/2012 1:11 PM  
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) PATRIOT MAJ. FUN  
Product PATRIOT MAJORITY ADD  
Estimate#  
Buyer LISA CABANEL  
Phone#  
Fax#

Agency ( ) CAMPAIGN GROUP  
1600 LOCUST ST  
PHILADELPHIA, PA 19102  
Agency C/P1/P2/E  
Flight Dates 10/25/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

*[Handwritten signature]*  
10/24/12

--- CONTRACT COMMENT ---  
SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		NEWS	10/30-11/02	\$200.00	:30	1	1	TU-F	6A-7A	\$200.00	1	
2		NEWS	10/30-11/02	\$550.00	:30	3	1	TU-F	12P-1230P	\$1,650.00	3	
3		NEWS	10/25-10/26	\$550.00	:30	1	1	TH-F	12P-1230P	\$550.00	1	
4		DR. PHIL	10/25-10/26	\$300.00	:30	1	1	TH-F	3P-4P	\$300.00	1	
5		NEWS	10/25-10/26	\$550.00	:30	1	1	TH-F	4P-430P	\$550.00	1	
6		NEWS	10/30-11/02	\$550.00	:30	2	1	TU-F	4P-430P	\$1,100.00	2	
7		NEWS	10/30-11/02	\$1,000.00	:30	2	1	TU-F	530P-6P	\$2,000.00	2	
8		NEWS	10/25-10/26	\$1,000.00	:30	1	1	TH-F	530P-6P	\$1,000.00	1	
9		DR. PHIL	10/30-11/02	\$300.00	:30	1	1	TU-F	3P-4P	\$300.00	1	
10		NEWS	10/27-10/27	\$550.00	:30	1	1	SA	5P-6P	\$550.00	1	
11		JEOPARDY	10/25-10/26	\$1,400.00	:30	1	1	TH-F	6P-630P	\$1,400.00	1	
12		JEOPARDY	10/30-11/02	\$1,400.00	:30	2	1	TU-F	6P-630P	\$2,800.00	2	
13		WHEEL	10/30-11/02	\$1,700.00	:30	1	1	TU-F	630P-7P	\$1,700.00	1	
14		LETTERMAN	10/30-11/02	\$275.00	:30	2	1	TU-F	1035P-1135P	\$550.00	2	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		LETTERMAN	10/25-10/26	\$275.00 <b>3</b>	:30	1	1	TH-F	1035P-1135P	\$275.00	1	
16		BLUE BLOODS	11/02-11/02	\$1,500.00 <b>3</b>	:30	1	1	F	9P-10P	\$1,500.00	1	
17		AMAZING RACE	11/04-11/04	\$1,500.00 <b>3</b>	:30	1	1	SU	7P-8P	\$1,500.00	1	
18		NEWS	11/04-11/04	\$1,600.00 <b>2</b>	:30	1	1	SU	10P-1030P	\$1,600.00	1	
19		NEWS	10/30-11/02	\$1,400.00 <b>1</b>	:30	1	1	TU-F	430P-5P	\$1,400.00	1	
20		NEWS	10/27-10/27	\$700.00 <b>3</b>	:30	1	1	SA	10P-1030P	\$700.00	1	
21		<del>UNDERCOVER BOSS</del> <b>CSI NY</b>	11/02-11/02	\$1,400.00 <b>3</b>	:30	1	1	F	8P-9P	\$1,400.00	1	

---REPORT TOTALS---  
 Report Totals: 27 / \$23,025.00

---SALES MONTHLY TOTALS---  
 Oct 12: 8 / \$5,325.00    Nov 12: 19 / \$17,700.00  
 Sales Totals: 27 / \$23,025.00  
 Station Totals: 27 / \$23,025.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$62,230  
 CABL 0%    KASA 6%    KASY 0%    KBIM 0%    KOAT 37%  
 KOB 20%    KRQE 37%    KMBO 0%

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--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

# Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/26/12

## Station: KRQE

06867590	POL/Patriot M	217201	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:27:26 PM	PAT1201DAVI	\$550.00
06867590	POL/Patriot M	217201	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:43:07 PM	PAT1201DAVI	\$300.00
06867590	POL/Patriot M	217201	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:21:15 PM	PAT1201DAVI	\$550.00
06867590	POL/Patriot M	217201	KRQE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:39:01 PM	PAT1201DAVI	\$1,000.00
06867590	POL/Patriot M	217201	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:28:59 PM	PAT1201DAVI	\$1,400.00
06867590	POL/Patriot M	217201	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		10:59:02 PM	PAT1201DAVI	\$275.00

\$4,075.00

\$4,075.00

Date: 10/27/12

## Station: KRQE

06867590	POL/Patriot M	217201	Sa KRQE News	530p-6p	:30	P2	[ALL]	PATRIOT M				\$550.00
06867590	POL/Patriot M	217201	LN Sa	10p-1035p	:30	P3	[ALL]	PATRIOT M		10:24:10 PM	PAT1201DAVI	\$700.00

\$1,250.00

\$1,250.00

Date: 10/30/12

## Station: KRQE

06867590	POL/Patriot M	217201	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:25:59 PM		\$300.00
06867590	POL/Patriot M	217201	M-F KRQE New	430p-5p	:30	P1	[ALL]	PATRIOT M		4:48:55 PM		\$1,400.00
06867590	POL/Patriot M	217201	KRQE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:49:19 PM		\$1,000.00

\$2,700.00

\$2,700.00

Date: 10/31/12

## Station: KRQE

06867590	POL/Patriot M	217201	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:05:27 PM		\$550.00
06867590	POL/Patriot M	217201	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		11:12:00 PM		\$275.00

\$825.00

\$825.00

Date: 11/01/12

## Station: KRQE

06867590	POL/Patriot M	217201	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:20:19 PM		\$550.00
06867590	POL/Patriot M	217201	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:18:50 PM		\$550.00
06867590	POL/Patriot M	217201	KRQE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:51:19 PM		\$1,000.00
06867590	POL/Patriot M	217201	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:13:45 PM		\$1,400.00
06867590	POL/Patriot M	217201	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		11:25:00 PM		\$275.00

\$3,775.00

\$3,775.00

Date: 11/02/12

## Station: KRQE

06867590	POL/Patriot M	217201	M-F KRQE New	KRQE News	:30	P3	[ALL]	PATRIOT M		6:58:46 AM		\$200.00
06867590	POL/Patriot M	217201	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:12:43 PM		\$550.00
06867590	POL/Patriot M	217201	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:17:20 PM		\$550.00
06867590	POL/Patriot M	217201	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:27:59 PM		\$1,400.00
06867590	POL/Patriot M	217201	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:47:33 PM		\$1,700.00
06867590	POL/Patriot M	217201	Fri Hour 2	8p-9p	:30	P3	[ALL]	PATRIOT M		8:29:19 PM		\$1,400.00
06867590	POL/Patriot M	217201	Fri Hour 3	9p-10p	:30	P3	[ALL]	PATRIOT M		9:21:29 PM		\$1,500.00

\$7,300.00

\$7,300.00

Date: 11/04/12

## Station: KRQE

06867590	POL/Patriot M	217201	Sun Hour 2	7p-8p	:30	P3	[ALL]	PATRIOT M		7:30:05 PM		\$1,500.00
06867590	POL/Patriot M	217201	LN Su	10p-1035p	:30	P2	[ALL]	PATRIOT M		10:25:40 PM		\$1,600.00

\$3,100.00

\$3,100.00

\$3,100.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lisa Cabanel  
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Patriot Majority of New Mexico

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ **Yes**
☐ **No**

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senate

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title